

Ford

FOCUS ST



Go Further





BUILT TO PERFORM

Blending track-day performance with everyday driving fun, Ford Performance have engineered the 2021 Focus ST hot-hatch to make the most of every driving experience.

Fast and Agile

Ford's famed 2.3-litre EcoBoost turbo engine is the most powerful ever offered for a Focus ST, using advanced turbocharging technology delivering 206kW of power and 420Nm of torque².

Take Your Pick

For the first time, Focus ST is available with 7-speed automatic transmission and 6-speed manual transmission. This along with Adaptive Shift Scheduling, which alters gearshift timings depending on different driving styles, delivers driving performance that is optimised whether you're on the road or the track.

Ride Quality

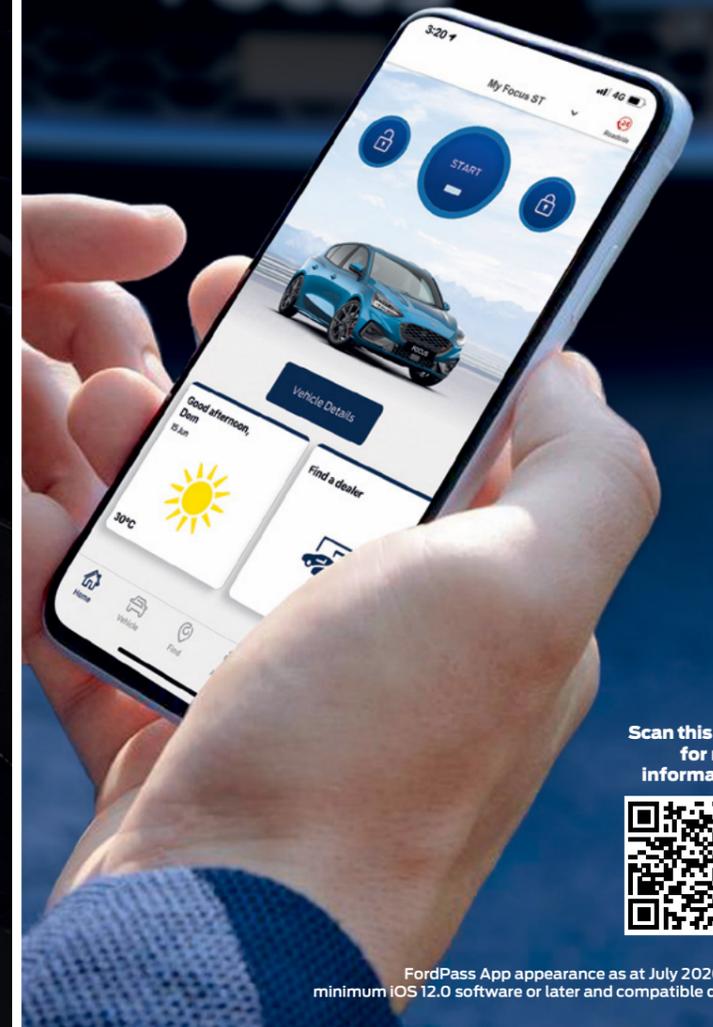
The Focus ST comes armed with Ford's sophisticated Continuously Controlled Damping technology. This smart system continuously monitors vehicle suspension. It then adjusts individual damping responses to deliver enhanced comfort and outstanding driving dynamics.

Control Through Corners

The Electronic Limited Slip Differential on the Focus ST has been engineered to provide superior performance and stability. The system continuously analyses data from a range of sensors and can adjust the torque split between drive wheels within milliseconds. This improves traction, cornering and stability, meaning you can take corners more quickly whilst staying in control.

WELCOME TO THE WORLD OF FORD CONNECTIVITY

Every 2021MY Focus ST comes fitted with an embedded modem known as FordPass Connect. Using the FordPass app on your smartphone¹⁴, you can locate the vehicle, lock and unlock the doors, and even start the engine remotely to heat or cool the cabin to the last known setting¹⁵.



Scan this code for more information.



FordPass App appearance as at July 2020 with minimum iOS 12.0 software or later and compatible device.

Colour Range

*Prestige Paint is an option that incurs an additional charge.



Orange Fury*



Race Red



Fantastic Red*



Ford Performance Blue*



Frozen White



Magnetic*



Agate Black Metallic*

Notes

Blank area for notes.



Drive Modes

With Selectable Drive Modes, including Normal, Slippery, Sport and Track, you can seamlessly change between drive modes that suit the driving conditions and your driving scenario at the push of a button.



Take The Driver's Seat

So you get the most out of your Focus ST, it comes with race-inspired RECARO sport seats. Highly supportive, these seats are optimised to give you the perfect position for every drive.



No Strings Attached

No need for cables thanks to the sophisticated wireless charging pad. Charge your compatible device just by placing it on the pad.



Stay Focused

The Focus' 180-degree split view camera gives you incredible awareness of your surroundings. You'll be able to spot hazards that can't be seen over your shoulder or in the mirrors.



Seamless Downshifting

Available for the first time, Focus ST is available with rev-matching technology. The smart system is designed to make dropping into a lower gear faster and smoother. This enables drivers to enjoy momentum-maintaining gearshifts delivered by advanced heel and toe driving techniques.



Speak Up

It's all in the power of the voice. With Apple CarPlay and Android Auto you'll be able to control music, hear text messages and find your nearest restaurant, all with voice commands*. Plus, the SYNC®3 system allows you to set and clear directions and view traffic conditions.



2021 Fiesta ST

Looking for something smaller but just as exciting? The Ford Fiesta ST is the most responsive, engaging and fun-to-drive Fiesta ST ever. Featuring a range of sports technologies that enhance power, performance, cornering and agility, for a thrilling driving experience.

2021MY Focus ST Specifications. Visit ford.com.au for full specification details and available accessories.

Engine & Transmission	
Engine Type ¹	2.3L EcoBoost Petrol
7-Speed Automatic	S
6-Speed Manual	O
Engine Size (cm ³)	2261
Compression Ratio	10.0:1
Maximum Power ²	206kW @ 5500rpm
Maximum Torque ²	420Nm @ 3000-4000rpm
Bore x Stroke (mm)	87.6 x 94
Fuel Management System	Turbocharged petrol with direct and port fuel injection
Auto Start-Stop	S
Rev Matching	S
Fuel	
Ford Easy Fuel ⁴	S
CO2 Emissions (g/km) ³	188 Manual/ 200 Automatic
Combined Fuel Economy (L/100km) ³	8.1 Manual / 8.8 Automatic
Emissions Level	5
Fuel Tank Capacity (L)	52
Fuel Type ¹	95-98 RON PETROL
Exterior	
Exterior Lighting - LED Daytime Running Lamps (DRLs)	S
Exterior Lighting - LED Projector Headlamps	S
Exterior Lighting - Follow-Me-Home Lighting	S
Exterior Lighting - Cornering Lamps / Front Fog Lamps: LED	S
Exterior Lighting - Tail-lamps (LED)	S
Exterior Mirrors - Power Folding, Heated	S
Exterior Mirrors - Puddle Lamps	S
Rear Privacy Glass	S
Wheels - Mini Spare Wheel	S
Seating	
4-Way Manual Driver and Passenger Seat Adjustments (Plus Lumbar Support)	S
Second Row - 60/40 split	S
Child Seat ISOFIX Anchorage Points (x 2)	S
Child Seat Upper Anchorage Points (x 3)	S
Audio And Communication	
8" Colour Touch Screen	S
Apple CarPlay & Android Auto & Applink ⁵	S
Bluetooth® enabled audio streaming and USB interface ⁶	S
DAB+/AM/FM Radio	S
FordPass Connect - Embedded Modem ¹⁴	S
Satellite Navigation with Traffic Message Channel ⁷	S
Siri/Google Assistant Voice Control ⁶	S
Speakers - 6	S
SYNC®3 with Voice-Activated Controls ⁸	S
USB Ports x 2	S
Wireless Charging ⁹	S
ST Unique Features	
Electronic Limited Slip Differential (eLSD)	S
ST Unique Adaptive Suspension with Continuously Controlled Damping Technology	S
ST Wheels - 19" Alloy with 235/35 R19 Tyres	S
ST Front and Rear Bumper	S
ST Grille	S
ST Side Skirts	S
ST Fender Badge	S
ST Large Rear Spoiler	S
ST Twin Exhaust Tips	S
ST Recaro™ sports seats	S

ST Leather-wrapped Steering Wheel	S
ST Aluminium Gear Knob (Manual Only)	S
ST Metallic Foot Pedals	S
ST Scuff Plates	S
ST Dark Headliner	S
ST Unique Front & Rear Floor Mats	S

Comfort and Convenience	
12.3" Full LCD Digital Instrument Cluster	S
Ambient Lighting - Multi-Colour LED	S
Accessory Sockets	S
Cargo Area Cover	S
Centre Console - 2 x Cup Holders	S
Climate Control - Dual Zone Automatic	S
Electronic Park Brake	S
Automatic Headlights with Auto High Beam	S
Illuminated Vanity Mirrors	S
Power Front & Rear Windows (with Global Open & Close and One Shot Up & Down)	S
Rain Sensing Automatic Windscreen Wipers	S
Rear Centre Armrest with Cup Holder	S
Auto-dimming rear view mirror	S
Rotary E-Shifter (Auto Only)	S
Smart Keyless Entry with Push Button Start	S
Sunglasses Holder	P

Safety, Security and Driver Assistance	
3 Point Lap Sash Seat Belt - All Positions	S
Adaptive Cruise Control with Stop & Go (Auto Only)	S
Adaptive Cruise Control (Manual Only)	S
Airbags - Driver and Front Passenger, Front and Rear, Side Curtain & Front Side Impact	S
Anti-Lock Braking System (ABS) ¹⁰	S
Automatic Emergency Braking (AEB) with Pedestrian and Cyclist Detection ^{10,11}	S
Seat belt reminder - all seats	S
Drive Modes - Selectable (Normal, Slippery, Race Track, Sport)	S
Dynamic Brake Support ¹⁰	S
Dynamic Stability Control ¹²	S
Electronic Brakeforce Distribution (EBD) ¹⁰	S
Electronic Differential System	S
Emergency Assistance ¹³	S
Emergency Brake Assist (EBA)	S
Emergency Brake Light	S
Forward Collision Warning ¹⁰	S
Hill Launch Assist ¹⁰	S
Intelligent Speed Assistance with Speed Sign Recognition and Speed Limiter ¹⁰	S
Lane Keeping Aid with Lane Departure Warning ¹⁰	S
Launch Control (Manual Only)	S
MyKey®	S
Parking Sensors - Front & Rear ¹⁰	S
Passive Anti - Theft System including Engine Immobiliser	S
Post Impact Braking ¹⁰	S
Power Child Locks	S
Rear View Camera with 180 Degree Split View ¹⁰	S
Traction Control System	S
Traffic Jam Assist (Auto)	S
Optional Packs	
Panoramic Sunroof	O/P
Prestige Paint	O

S = Standard O = Factory Option that can be ordered before a vehicle is manufactured P = Part of a Pack

1. The 2.3L EcoBoost must be filled with 95RON (or E10) as a minimum. 2. All performance data for petrol models measured using 98RON fuel. 3. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 4. Capless refuelling with misfuel inhibitor. 5. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 6. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 7. Traffic Message Channel is currently provided through an arrangement with Intelematics Australia Pty Ltd (Intelematics). The ongoing provision of this feature cannot be guaranteed if Ford's arrangements with Intelematics cease for any reason. 8. Not all SYNC® and SYNC®3 features are compatible with all phones. For compatibility, see ford.com.au/sync. 9. Wireless Charging not compatible with all phones. 10. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 11. AEB with Pedestrian and Cyclist Detection operates at speeds between 5km/h and 80km/h. 12. Dynamic Stability Control also known as Electronic Stability Control. 13. Emergency Assistance feature needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off. 14. Use of FordPass is subject to the FordPass Terms and Privacy Policy available in link above and requires a compatible mobile device, internet access and software (including software updates from time to time). You are responsible for internet access, mobile network data and voice call services required for your use of the FordPass App on your mobile device, including associated fees. The FordPass App and the FordPass Connect modem can only work when both are connected to the telecommunications network. Ford cannot guarantee FordPass will be fully operational at all times and the App may be unavailable or particular services interrupted. Ford is not responsible for any limitations of the telecommunications network or your mobile device. 15. Remote Vehicle Start and Stop on Automatic variants only. Use responsibly and only in well ventilated areas where you are aware of your vehicle's surroundings. Vehicle Locator only available when Vehicle Location setting is on.

FORD SERVICE BENEFITS

Our Commitment to You | Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your car serviced. Feel at ease knowing that your car is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do. Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience.

\$299

PER STANDARD A OR B SCHEDULED SERVICE FOR UP TO 4 YEARS/60,000KMS

Feel at ease knowing that when you purchase a new Focus ST onwards, for eligible customers, the most you will pay is \$299 for items listed in an A or B standard service for the first 4 years or up to 60,000km, whichever comes first.²

5 YEAR UNLIMITED KILOMETRE WARRANTY

As a Ford owner you will receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase! For details about this warranty please visit: www.ford.com.au/owners/warranties

Low Price Tyre Guarantee³

We'll match competitor's price on selected tyres we stock.



Service Loan Car³



Brakes Price Promise³



Service Calculator³



Roadside Assistance Auto Club³



Low Price Tyre Guarantee³



Sat Nav Map Updates³



Vehicle Health Report



Genuine Ford Parts



Peace of Mind Service Inspection



Online Service Bookings

Now that's what Service should be.

Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email foacust1@ford.com

Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community

1. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicles Warranty applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 2. Available at participating Ford Dealers on 2019MY Endura onwards, 2019MY Focus onwards, 2019.75MY Ranger onwards, 2019.75MY Everest onwards, 2020MY Mustang onwards, 2020.25MY Fiesta ST onwards and 2020.25MY Focus ST onwards vehicles first purchased by a Private or Blue Fleet customer or as a dealer demonstrator/service loaner (CCLV) vehicle excluding vehicles purchased under Ford's Privilege Club or Ford's Dealership Employee Program. Offer valid for 4 years or 60,000km (whichever occurs first) commencing on the date of delivery to original owner except for demonstrator/service loaner (CCLV) vehicles, in which case it commences on the date it was first registered by a Ford Dealer. A or B Scheduled Service Items (and Additional Scheduled Maintenance Items which are not included) are set out in the Customer Assistance and Warranty Guide with the vehicle. See www.ford.com.au/service/t-and-c for full terms. 3. Available at participating Dealers. See www.ford.com.au/owners/service/ for full terms and conditions.

This brochure details specifications and features of the 2021MY Focus ST onwards Range. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire 2021MY Focus ST onwards Range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia. 2021MY Focus ST Brochure. FMPMG70310

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