

Makes effort look effortless.



### Cannon Alpha

# Cannon Alpha. Make effort look effortless.

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Cannon Alpha



### Say hello to GWM.

GWM is a world-renowned vehicle manufacturer capable of designing and producing SUVs, utes and powertrains simultaneously. At GWM, everything we do is grounded in our corporate philosophy: 'improving little by little every day.'

From building world-class research and development systems, which enable continuous innovation, to following the 'excessive investment' principle, which drives industry leadership, we relentlessly put our philosophy into practice. We are proud to make vehicles that combine the best components, technology and safety features from around the world. With over 2.5 million ute and pick up's sold globally (and counting), we are a proud maker of durable utilitarian vehicles for over 25 years. We attribute our success to passion, drive and a commitment to listening to our customers.

## Australia's first ever full hybrid ute

Utes aren't what they used to be. Introducing a new breed unlike anything you've seen, sat in or driven before. With its powerful 2.0L turbo hybrid engine variant, the all-new Cannon Alpha hybrid provides more on road performance and greater off road possibilities than you ever imagined. Put your foot down and feel the smile spread across your face as you instantly sense the huge hefty hybrid kick into overdrive. Now you can tow, haul, drag, pull, push or lug almost anything with ease.



4 \*overseas model shown 5 Introduction Cannon Alpha









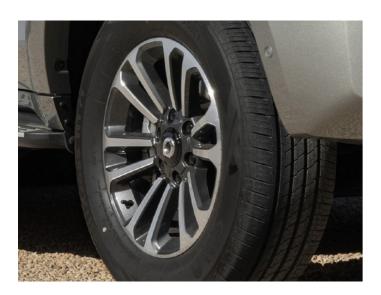
Grand doesn't do the Cannon Alpha justice. This vehicle is about as lavish and well-appointed as a ute can get with a host of opulent interior specifications combined with a collection of striking exterior design features. These include an overhauled centre console with two new larger tablet-style screens surrounded by attractive woodgrain style trim. The new three spoke faux leather accented steering wheel and soft, supple front and rear seats are our most comfortable yet. Squarer LED headlights create a sense of exterior style and sophistication. And the 60/40 split-swinging tailgate adds a touch of design class providing easier access to the tray.

## Our most stylish and luxurious ute ever.

8 9 Design Cannon Alpha



LED tail lights



18" alloy wheels



60/40 split tailgate\*

\*Ultra variant only



Wireless charging port\*

\*Ultra variant only



Front passenger VIP switch\*

\*Ultra variant only



Premium appointed cabin

### A new breed of performance.

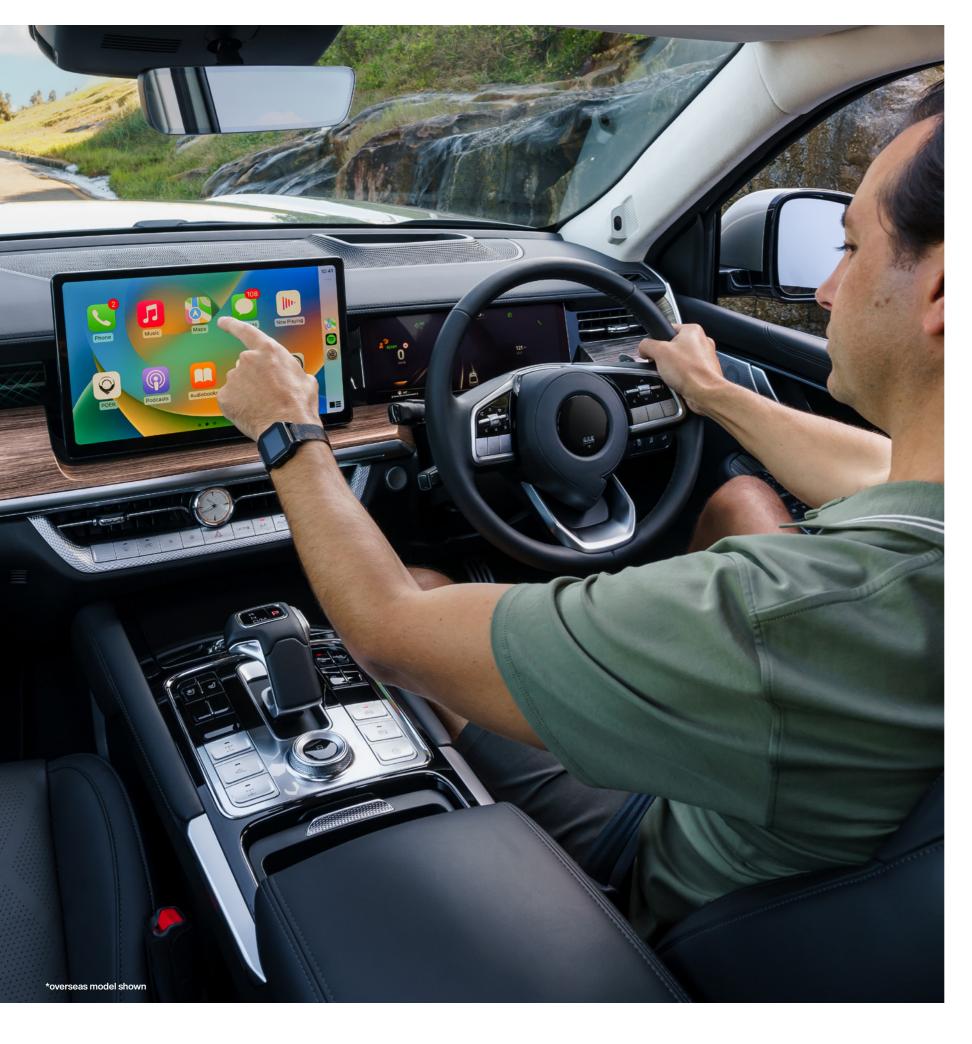


Packing a powerful 2.0L Turbo Hybrid engine capable of producing 255kW of power with 648Nm of torque or a 2.4L Turbo Diesel engine generating 135kW and 480Nm of torque, it's no surprise the Cannon Alpha is the 'top-dog' amongst the fleet. Complete with a 9 speed automatic transmission, a 3.5 tonne towing capacity and on demand 4WD system with 3 driving modes, it makes carrying a light load or towing a large boat or caravan a breeze.

The advanced 4x4 system is engineered by respected global supplier Borg Warner and provides the driver with superior technology including a rear differential lock and 4WD low range to tackle tough environments for when things get a bit loose off-road.

### Packing a powerful 2.0L Turbo Hybrid engine or a 2.4L Turbo Diesel engine

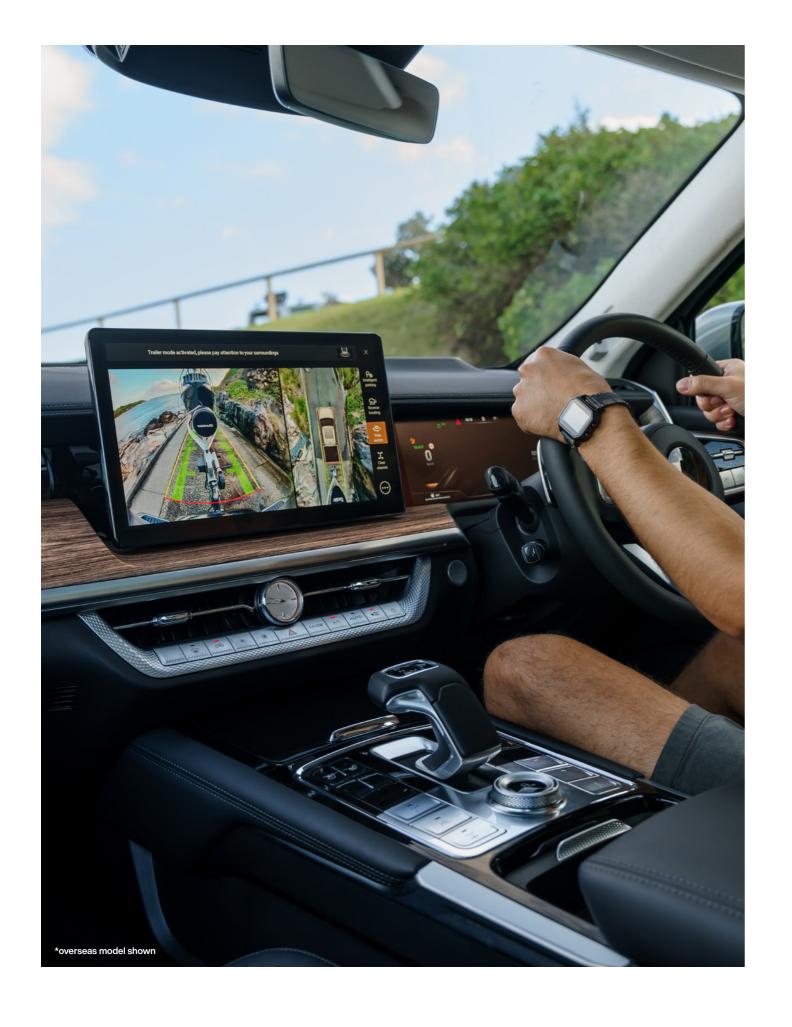
16 17 Performance Cannon Alpha



### Smart tech never looked smarter

State of the art is now a work of art thanks to the new styled 12.3 or 14.6 inch touchscreen panel letting you control all your infotainment from one screen and view all your vehicles gauges, alerts, digital instruments, and safety systems from the other. You can even see a 360° view of the vehicle while driving. Plus, a wireless charging dock, keyless entry and push button start creates a smarter, more effortless overall driving experience.

18 Technology Cannon Alpha



## Built to the safest standards.

With over 100 of the very latest active and passive safety features built into every ute, the Cannon Alpha is proving to be one of the safest in its class. These features include Automatic Emergency Braking, Lane Keep Assist, a Driver Fatigue Monitoring System and Traffic Sign Recognition.

Protection from all angles.



Smart tech, active and passive safety features and front and side monitoring mean worry-free driving.

### GWM Care



Every GWM comes with GWM Care. It begins from the moment you take delivery of your vehicle and continues long into the future. Wherever the road leads, you can rest assured knowing that your GWM will be kept at its best for many years to come.

- **8** Year Unlimited KM Battery Pack Warranty
- Year Unlimited KM Warranty
- Year Roadside Assist
- Year
  Capped Price
  Servicing

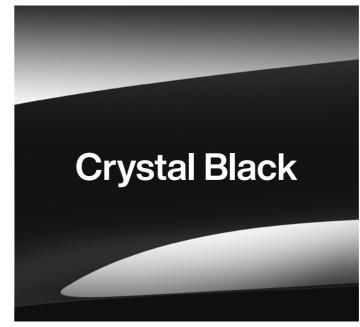
\*Terms and conditions apply

GWM vehicles are available in a range of stunning contemporary colours.





Premium Colour (+\$595)



Premium Colour (+\$595)







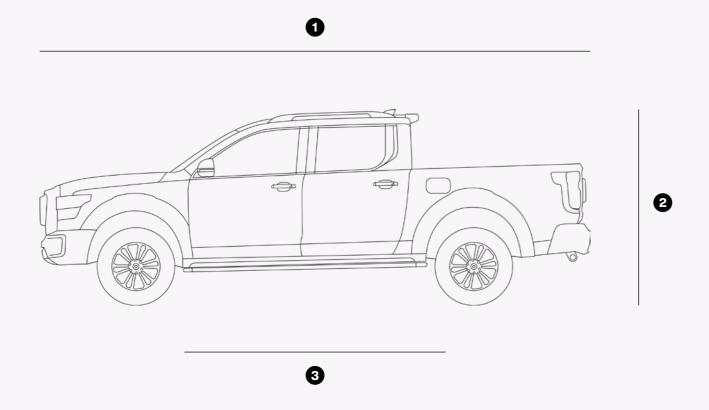


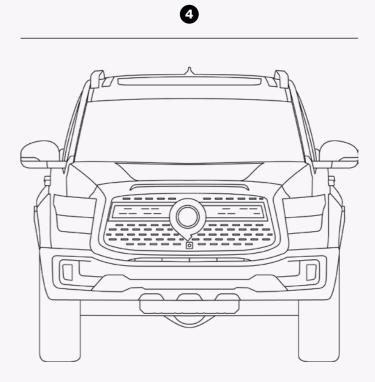
Premium Colour (+\$595)

#### Colour

1 Length: 5445mm2 Height: 1924mm3 Wheelbase: 3350mm

**4** Width: 1991mm





#### **Dimensions**

			Ultra - Turbo Diesel	Ultra - Hybrid
Dimensions	Length/Width/Height (mm) <sup>1</sup>	5445×1991×1924	5445×1991×1924	5445×1991×1924
	Wheelbase (mm)	3350	3350	3350
	Min ground clearance (mm) <sup>1</sup>	224	224	224
	Approach/Break over/ Departure angle°1	28.5°/19°/23°	28.5°/19°/23°	28.5°/19°/23°
	Wading depth (mm)	800	800	800
	Turning circle – kerb to kerb (m)	13.0m	13.0m	13.0m
Engine	2.4L Turbo diesel	•	•	
	2.0L Turbo petrol hybrid			•
	Displacement (cm³)	2370	2370	1998
	Max power (kW@rpm)	135 @ 3600	135 @ 3600	Electric motor 78 kW; Petrol engine 180 kW; Combined 255 kW;
	Max torque (Nm@rpm)	480@1500-2500	480@1500-2500	Electric motor 268 Nm; Petrol engine 380 Nm; Combined 648 Nm;
	Compression ratio	16:1	16:1	11:1
	Fuel economy (L/100km) combined <sup>2</sup>	8.9	8.9	9.8
	Fuel economy (L/100km) Urban <sup>2</sup>	10.2	10.2	8.9
	Fuel economy (L/100km) Extra urban²	8.2	8.2	10.4
	Co2 emissions (g/km) <sup>2</sup>	234	234	225
	Recommended fuel octane rating	Diesel	Diesel	Petrol 91
	Emission standard	Euro 5	Euro 5	Euro 5
Transmission	9-Speed Automatic Transmission (9AT)	•	•	
	9-Speed Hybrid Automatic Transmission (9HAT)			•
	Driveline	4WD	4WD	4WD
	Gear Ratios		1st 5.288, 2nd 3.243, 3rd 2.252, 4th 1636, 5th 1.211, 6th 1.000, 7th 0.867, 8th 0.717, 9th 0.598, reverse 4.648	
Weights and Capacities	Braked towing capacity (kg) <sup>3</sup>	3500	3500	3500
	Unbraked towing capacity (kg) <sup>3</sup>	750	750	750
	Maximum downball weight (kg)	350	350	350
	Maximum payload (kg)	821	760	735
	Kerb weight (kg) <sup>1</sup>	2489	2550	2575
	Tare weight (kg)1	2432	2493	2526
	Max front axle load (kg)	1680	1680	1680
	Max rear axle load (kg)	2250	2250	2250
	Gross Vehicle Mass (kg) <sup>1</sup>	3310	3310	3310
	(GCM) (kg) <sup>1</sup>	6555	6555	6555

### **Specifications**

		Lux - Turbo Diesel	Ultra - Turbo Diesel	Ultra - Hybrid		
Weights and	Seating capacity	5	5	5		
Capacities Continued	Fuel tank capacity (L)	78	78	80		
Chassis and Steering	Suspension		Front: coil spring double wishbone Rear: leaf spring live axle			
	Brakes	Front and Rear: vented disc brakes				
	Intelligent Start-Stop (ISS)	•	•	•		
	Auto Hold	•	•	•		
	Paddles Shifter	•	•	•		
	Rear Differential Lock (Electric)	•	•	•		
	Front Differential Lock (Electric)		•	•		
	Electronic park brake	•	•	•		
	Trailer Sway Mitigation	•	•	•		
	Driving Mode: Standard, Sport, Eco, 4H, 4L	•	•	•		
Exterior	18" alloy wheels	•	•	•		
	265/60 R18	•	•	•		
	Full size spare - steel	•	•	•		
	Type Pressure Monitor System (TPMS)	•	•	•		
	Mirrors: Manual Fold + Electric Adjustment + Indicator	•				
	Mirrors: Auto Fold + Electric Adjustment + Indicator		•			
	Mirrors: Memory + Auto Fold + Electric Adjustment + Indicator			•		
	Roof rails	•	•	•		
	Side step - fixed	•	•	•		
	Shark fin antenna	•	•	•		
	C pillar storage	•	•	•		
	Tailgate electronic lock	•	•	•		
	Tailgate - one piece	•				
	Split tailgate (60:40)		•	•		
	Rear privacy glass	•	•	•		
	Rear electric sliding window		•	•		
	Rear Windshield Defrosting	•				
	Four door window auto up/ down + anti pinch	•	•	•		
	Soundproof Glass (Rear Door + Front Windshield)	•	•	•		
	Panoramic Sunroof		•	•		
	Window Short Lift/Drop	•	•	•		
	Sunvisor with vanity mirror	•				
	Sunvisor with illuminated vanity mirror		•	•		
	Automatic windscreen wipers	•	•	•		
	Manual-dimming rear view mirror	•				
	Auto-dimming rear view mirror		•	•		

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Electric Power Steering (PPS)			Lux - Turbo Diesel	Ultra - Turbo Diesel	Ultra - Hybrid
Marusula digisable steering wheel	Exterior Continued	Electric Power Steering (EPS)	•	•	•
Heated steering wheel  Multifunction steering wheel  Sisteming Model (Lights Cermint's Sport)  Headlight leveling - manual  LED headlights  Auto headlight  Auto headlight  Auto headlight  Follow me home function  Daytime Punning Light (DFL)  LED tailights  LED front log lights (steering)  Rear fog light  LED High Mounted Stop lump  Traylight  64 Color ambient light  Front door warning lump  Glove box light  Sunglasses holder  Leather accented seats  Leather accented seats  Leather accented seats  Dhier Seat E-Way   Sector Adjustment  Pront Passenger's Seat & Way  Election Adjustment  Front Passenger's Seat & Wa		Manual adjustable steering wheel (tilt and reach)	•	•	•
Multifunction steering wheel		Faux leather steering wheel	•	•	•
Steering Model   Clynit Comfort, Sport)		Heated steering wheel			•
Lights		Multifunction steering wheel	•	•	•
LED headlights Auto headlight Auto highbeam Follow me home function Daytime Running Light (DRL) LED taillights LED front flog lights (steering) Rear fog light LED-High-Mounted Stop lump Tray light 64 Color ambient light Front door warning lamp Glove bookight Foot well light Foot well light Sunglasses holder Leather accented seats Leather accented seats Driver Seat 6-Way Electric Adjustment Lenther Support Front Passenger Seat 6-Way Flort Rassenger Seat 6-Way Flort Rasses the Way Fort Passenger Seat 6-Way Flort Rasses the Way Fort Passes the Way Flort Adjustment Front Passenger Seat 6-Way Flort Rasses the Way Flort Adjustment Front Passenger Seat 6-Way Flort Passes Coulting Front Seats: Heating Front Seats: Coulting Flort Seats: Co		Steering Model (Light, Comfort, Sport)	•	•	•
Auto highbeam Follow me home function Deytime Running Light (DRL) LED tallights LED tront fog lights (steering) Rear fog light LED-High-Mounted Stop lamp Tray light Gd Color ambient light Front door warning lamp Glove box light Foot well light Sunglassee holder Leatheracented seats Diver Seate S-Way Electric Adjustment 1 Lumbar support 1 Mamory - Welcome Function Front Passenger Seat - Way Electric Adjustment	Lights	Headlight levelling - manual	•	•	•
Auto highbeam Follow me home function Deytime Running Light (DRL)  LED taillights LED front fog lights (steering) Paer fog light LED-High-Mounted Stop lamp Tray light G4 Color ambient light Front door warning lamp Glove box light Foot well light Sunglasses holder  Lestherette seats Lesther accented seats Driver Seat: 6-Way Electric Adjustment Lumbar support + Memory - Welscome Function Front Passenger Seat: 4-Way Electric Adjustment Front Passenger Seat: 4-W		LED headlights	•	•	•
Follow me home function Daytime Running Light (DRL) LED taillights LED front fog lights (steering) Rear fog light LED-High-Mounted Stop lamp Tray light 64 Color ambient light Front door warning lamp Glove box light Foot well light Sunglasses holder Leatherette seats Leather accented seats Driver Seat 6-Way Electric Adjustment Pront Passenger Seat: 4-Way Electric Adjustment Front Passenger Seat: 4-Way Electric A		Auto headlight	•	•	•
Daytime Running Light (DRL)  LED fallights  LED front fog lights (steering)  Rear fog light  LED-High-Mounted Stop lamp  Tray light  64 Color ambient light  Front door warning lamp  Glove box light  Foot well light  Sunglasses holder  Leather accented seats  Leather accented seats  Driver Seat 6-Way Electric Adjustment  Front Passenger Seat 4-Way Flectric Adjustment  Front Passenger Seat 6-Way Electric Adjustme		Auto highbeam	•	•	•
LED tallights  LED front fog lights (steering)  Rear fog light  LED-High-Mounted Stop lamp  Tray light  64 Color ambient light  Front door warning lamp  Glove box light  Foot well light  Sunglesses holder  Leather accented seats  Driver Seat: 6-Way Electric Adjustment  Driver Seat: 6-Way Selectric Adjustment  Front Passenger Seat: 4-Way Electric Adjustment  Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat		Follow me home function	•	•	•
LED front fog light  Rear fog light  LED-High-Mounted Stop lamp  Tray light  64 Color amblent light  Front door warning lamp  Glove box light  Foot well light  Sunglasses holder  Leather accented seats  Leather accented seats  Driver Seat: 6-Way Electric Adjustment  Driver Seat: 6-Way Electric Adjustment  Tront Passenger Seat: 4-Way Electro Adjustment  Front Passe		Daytime Running Light (DRL)	•	•	•
Rear fog light  LED-High-Mounted Stop lamp  Tray light 64 Color ambient light Front door warning lamp Glove box light Foot well light Sunglasses holder  Leather accented seats Leather accented seats Driver Seat G-Way Elettic Adjustment Driver Seat G-Way Elettic Adjustment Front Passenger Seat G-Way Elettic Adjustment Front Passenger Seat C-Way Elettic Adjustment Front Passenger Seat C-Wa		LED taillights	•	•	•
LED-High-Mounted Stop lamp		LED front fog lights (steering)		•	•
Tray light		Rear fog light	•	•	•
64 Color ambient light Front door warning lamp Giove box light Foot well light Sunglasses holder  Leather accented seats Leather accented seats Driver Seat: 6-Way Electric Adjustment Driver Seat: 8-Way Electric Adjustment - Lumbar support + Memory + Welcome Function Front Passenger Seat: 4-Way Electric Adjustment Front Passenger Seat: 6-Way Electric Adjustment Electric Ad		LED-High-Mounted Stop lamp	•	•	•
Front door warning lamp Glove box light Foot well light Sunglasses holder Leatherette seats Leather accented seats Driver Seat: 6-Way Electric Adjustment Driver Seat: 8-Way Electric Adjustment Lumbar support + Memory - Welcome Function Front Passenger Seat: 4-Way Electric Adjustment Front Passenger Seat: 6-Way Electr		Tray light	•	•	•
Glove box light		64 Color ambient light			•
Foot well light   Sunglasses holder   Sungla		Front door warning lamp	•	•	•
Sunglasses holder		Glove box light		•	•
Leather accented seats		Foot well light			•
Leather accented seats  Driver Seat: 6-Way Electric Adjustment  Driver Seat: 8-Way Electric Adjustment+ Lumbar support + Memory + Welcome Function  Front Passenger Seat: 4-Way Electric Adjustment  Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat: - Way Electric		Sunglasses holder	•	•	•
Driver Seat: 6-Way Electric Adjustment  Driver Seat: 8-Way Electric Adjustment+ Lumbar support + Memory + Welcome Function  Front Passenger Seat: 4-Way Electric Adjustment  Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat: Vijs Switch Control  Front Passenger Seat: Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage	Interior	Leatherette seats	•		
Electric Adjustment  Driver Seat: 8-Way Electric Adjustment+ Lumbar support + Memory + Welcome Function  Front Passenger Seat: 4-Way Electric Adjustment  Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat: Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Leather accented seats		•	•
Adjustment+ Lumbar support + Memory + Welcome Function  Front Passenger Seat: 4-Way Electric Adjustment  Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat: Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Driver Seat: 6-Way Electric Adjustment	•		
Front Passenger Seat: 6-Way Electric Adjustment  Front Passenger Seat: Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Adjustment+ Lumbar support +		•	•
Electric Adjustment  Front Passenger Seat: Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Front Passenger Seat: 4-Way Electric Adjustment	•		
Vip Switch Control  Front Seats: Heating  Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Front Passenger Seat: 6-Way Electric Adjustment		•	•
Front + Rear Outer Seats: Heating  Front Seats: Cooling + 8 Bladder Massage		Front Passenger Seat: Vip Switch Control		•	•
Heating  Front Seats: Cooling + 8 Bladder Massage		Front Seats: Heating		•	
8 Bladder Massage					•
Rear Outer Seats: Cooling		Front Seats: Cooling + 8 Bladder Massage		•	•
		Rear Outer Seats: Cooling			•

### **Specifications**

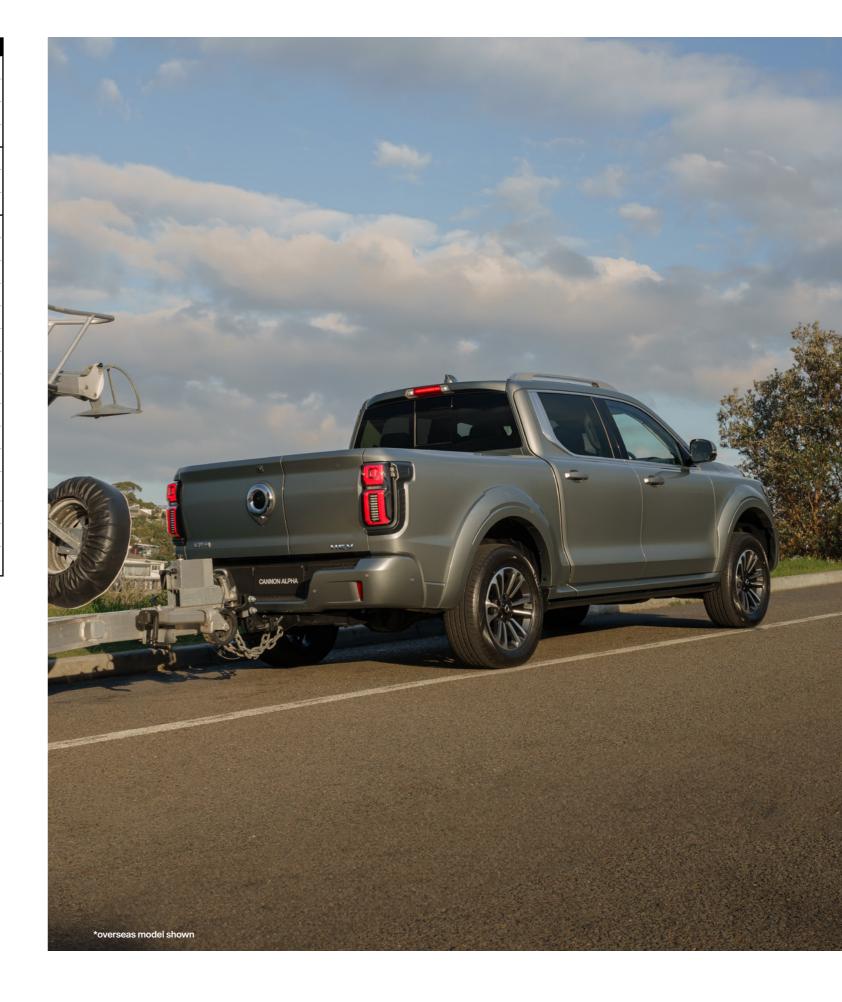
		Lux - Turbo Diesel	Ultra - Turbo Diesel	Ultra - Hybrid
Interior Continued	Rear Outer Seats: Manual 2-way Adjustment	•	•	
	Rear Outer Seats: Electric 2-way adjustment with welcome function			•
	Rear seat back: 40:20:40	•	•	•
	Rear center armrest with cup holder	•	•	•
Safety	7 Air Bags: Dual SRS Airbags + Dual Front Side Airbags + Dual Curtain Airbags + Centre Airbag	•	•	•
	Front Seat Belt: Pre-tensioners With Load Limiters + CLT	•	•	•
	Rear Seatbelt Pre-tensioners With Load Limiters (outer seats)	•	•	•
	ISOFIX x2	•	•	•
	Child Presence Detection	•	•	•
	Brake Override System (BOS)	•	•	•
	Remote Central Lock & Automatic Locking Function	•	•	•
	Collision Automatic Unlock Function & Fuel Cut Function	•	•	•
	MANUAL Rear door child lock	•	•	•
Intelligent Technologies	Active Cruise Control (ACC) + Traffic Jam Assist (TJA)	•	•	•
	Intelligent Cornering Assist (ICA)	•	•	•
	Hill-start Assist Control (HAC)	•	•	•
	Hill Descent Control (HDC)	•	•	•
	Brake Assist System (BAS)	•	•	•
	Vehicle dynamic control systems <sup>6</sup>	•	•	•
	Dynamic Steering Torque	•	•	•
	Rear Cross Traffic Alert (RCTA)	•	•	•
	Rear Cross Traffic Brake (RCTB)	•	•	•
	Door Open Warning (DOW)	•	•	•
	Auto Emergency Brake (AEB) Pedestrian + Cyclist	•	•	•
	Forward Collision Warning (FCW)	•	•	•
	Lane safety systems <sup>7</sup>	•	•	•
	Emergency brake Signal System (ESS)	•	•	•
	Front Cross Traffic Alert (FCTA) Front Cross Traffic Brake (FCTB)	•	•	•
	Rear Collision Warning (RCW)	•	•	•
	Traffic Sign Recognition TSR	•	•	•
	Driver Fatigue Monitor System (DFMS)	•	•	•
	Push button start	•	•	•
	Bluetooth	•	•	•
	Auto parking assist			•
	Auto reversing assist 360° View Monitor			•
	Clear chassis view	•	•	•

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		Lux - Turbo Diesel	Ultra - Turbo Diesel	Ultra - Hybrid
Intelligent Technologies Continued	Front Parking Sensors	4	4	6
	Rear Parking Sensors	4	4	6
	Keyless Entry (Front)	•	•	•
	Head Up Display (HUD)			•
Air Conditioning	Dual zone climate control	•	•	•
	Rear A/C Outlet-Top/Under	•	•	•
	Ouside Temperature Display	•	•	•
Multimedia	Front & rear row USB outlet	•	•	•
	6 Speakers	•	•	
	10 Speakers - Infinity			•
	Independent Amplifier - Infinity			•
	Speed Sensing Volume	•	•	•
	Built in dash cam USB port	•	•	•
	Wireless Charging - Front		•	
	Wireless Charging (Front + Back)			•
	Electronic Clock			•
	Connected car	•	•	•
	Voice Recognition	•	•	•
	12.3" digital cluster + brightness adjust	•	•	•
	12.3" Color Multitouch Screen	•		
	14.6" Color Multitouch Screen		•	•
	Wireless Apple CarPlay <sup>(R)5</sup> & Android Auto <sup>TM4</sup>	•	•	•

- Weights/mass/volumes/dimensions are approximate and subject to individual vehicle variances, and should be confirmed before fitting any accessories, towing or otherwise relying on this value
- 2 Results achieved in ADR81/02 fuel consumption testing. Results produced in laboratory test conditions, using sample vehicles without fitment of accessories/customisation, and do not reflect real world driving. Figures should only be used for comparative purposes.
- 3 Towing capacity subject to regulatory requirements, tow bar and vehicle design and towing equipment limitations.
- 4 Android Auto™ is a trademark of Google LLC. Requires compatible device, USB connection, mobile data, network reception and GPS signal. Mobile usage at user's cost. Functionality subject to change.
- 5 CarPlay® is a trademark of Apple Inc in the U.S. and other countries. Requires compatible device, USB connection, mobile data, network reception and GPS signal. Mobile usage at user's cost. Functionality subject to change.
- 6 Vehicle dynamic control system includes Anti lock Brake System (ABS), Electronic Brake pressure Distribution (EBD), Traction Control System (TCS), Roll-over Mitigation Intervention (RMI), Electronic Stability Control (ESC)
- 7 Lane safety system includes Lane Departure Warning (LDW), Lane Keep Assist (LKA), Lane Center Keeping (LCK), Emergency Lane Keep (ELK), Lane Change Assist (LCA)

### **Specifications**



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#### For more information visit gwmanz.com/au

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