



RAM

# AGGRESSIVE CAPABILITY WITH A BOLD EXTERIOR LOOK

IT'S GOT THE RIGHT STYLE. IT'S GOT THE RIGHT POWER.

What the Ram 1500 Warlock gives you is the right to turn heads on the street and turn the commonplace into the extraordinary.

# UNLEASHED AND HUNGRY FOR UTES

RAM

RAM 1500

**TOUGH FRAME** If you're going to build on anything, build on strength. In the case of the 1500 Warlock, we're talking high-strength steel core, eight ultra-tough crossmembers and a hydroformed tubular high-strength steel front frame unit.

**THE CARGO TUB** The 5'7" cargo tub on the Warlock can accommodate a full-size pallet thanks to its 1,295mm width between the wheel arches. Another essential item for a workhorse that is standard equipment with the Warlock is a durable bedliner.

**CONFIDENT TOWING** Expect remarkable capability– because the Ram 1500 Warlock was designed to deliver it 24/7. With a heavy duty towbar rated for a max-braked towing capacity of up to 4.5 tonnes, you're equipped for towing flexibility that is class-leading.

**POWERTRAIN** As with towing, powertrain performance is definitive. The powerful 5.7L HEMI® V8 engine is mated to the TorqueFlite® 8-speed automatic transmission for smooth and efficient driving under all driving conditions.

**BUILT FOR ACTION** The grit is in the details. The 1-inch suspension lift combined with RAM Rebel® fender flares amp up the sporty appearance and impressive off-road ability whilst accentuating the 20" black rims.

Alongside these menacing visual cues the 1-inch suspension lift allows for greater wheel articulation and ground clearance. Working in unison with the high and low range settings of the 4WD system, this addition enhances the already impressive off-road ability of the Ram 1500.



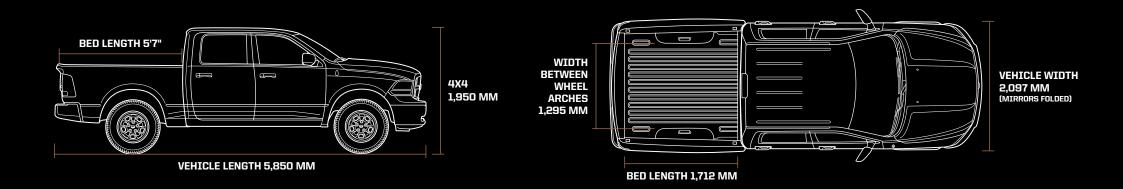
## A LEGEND: 5.7L HEMI® V8 291KW/395HP 556Nm OF TORQUE

#### **3 YEAR 100,000KM** WARRANTY^ S ROADSIDE ASSISTANCE^

## PERFORMANCE THAT RULES.

Few engines carry its clout, and even fewer offer such innovative technology. Engineering features include Variable Valve Timing (WT), the ingenious Multi-Displacement System (MDS) (to transform this mighty V8 into a robust 4-cylinder) and the built-in efficiencies of the versatile and powerful hemispherical head design.

## CREW CAB - 5'7" TUB | UP TO 4.5 TONNE MAX BRAKED TOWING" | 820KG PAYLOAD°



<sup>A</sup>Whichever occurs first. Warranty and Roadside terms, conditions and exclusions apply. "Maximum braked towing capacity is subject to regulatory requirements and vehicle weight restrictions (which may require occupants and/or luggage to be restricted). <sup>o</sup>Payload and kerb weight figures are based on vehicle certification. It is the driver's responsibility to ensure: weight of fully loaded vehicles do not exceed GVM; front and rear axle load limits are not individually exceeded; the combined weight of the fully loaded vehicle (including tow ball download when towing) and trailer does not exceed the GCM; compliance to State and Territory towing regulations. Payload is the combined value of occupants, luggage, cargo, added options, accessories and tow ball download (when towing). Kerb weight includes the vehicle with a full tank of fuel and all standard equipment, excluding occupants. Additional weights of optional features, occupants, luggage, cargo, accessories and tow ball download (when towing) must be taken into account when calculating payload.

# RAM 1500 WARLOCK



**CONNECTIVITY & COMFORT** 

Inside the spacious crew cab the Warlock has a spacious interior with a leather bound steering wheel, central storage including USB & AUX outlets, as well as push button start with remote keyless ENTER 'N GO™, including remote start. You'll also appreciate the auto-dimming rear view mirror and power-folding mirrors.

The impressive list of convenience features continues with steering wheel mounted audio controls as well as switches with phone, voice recognition, instrument panel control, cruise control and transmission control. The huge central Uconnect® 8.4-inch Touchscreen allows for satellite navigation, Apple CarPlay® and Android Auto™ connectivity at your finger tips.



**android** auto





### 5.7L V8 HEMI<sup>®</sup> ENGINE

The Ram 1500 Pickup Truck offers the only V8 HEMI® engine in its class, and is without a doubt one of the most powerful. The V8 HEMI® delivers 291kW of power and 556Nm of torque on demand, while delivering the unmistakable V8 rumble to announce your arrival.





#### **UP TO 4.5t MAX BRAKED TOWING"**

With a huge 5'7" Cargo tub with space to load a full-size pallet, the Warlock has a mighty 4.5 tonne max braked towing capacity and comes fitted with trailer brake control, so whatever you're towing, you'll do it with ease.

#### MENACING EXTERIOR

A Ram Rebel® front grille with striped decalled sports hood, Ram Rebel® front and rear bumpers, 20" black rims, black-smoked headlamps, accent badging and Warlock decals combine with the factory suspension lift to enhance the already impressive offroad ability of the Ram 1500.

# RAM 1500 WARLOCK







- ▶ 5-Seater Crew Cab with Black Interior Door Trim ▶ Apple CarPlay®
- Leather-bound Steering Wheel
- ▶ Front Storage with USB & AUX Jack
- Rear Under-seat Storage Compartment
- Power Folding Mirrors
- ▶ 8.4" Uconnect® Touchscreen

- ▶ Google Android Auto™
- ▶ 7" Multi-view Cluster
- ▶ 6 Speaker Sound System
- Navigation
- ParkView<sup>®</sup> Rear Back-Up Camera
- ▶ RAM Rebel<sup>®</sup> Grille & Front Tow Hooks

- ▶ RAM Rebel® Front & Rear Bumpers
- ▶ RAM Rebel<sup>®</sup> Fender Flares
- Sports Hood with Decals
- ▶ 20" Black Rims
- Black Badging
- Black Cab-Length Tubular Side Steps
- ▶ 1" Suspension Lift

- ▶ Up to 4.5 Tonne Max Braked Towing" with . Trailer Brake Control
- ▶ 820Kg Payload<sup>o</sup>
- ► TorqueFlite<sup>®</sup> 8-speed Automatic Transmission
- ▶ 98L Fuel Tank Capacity

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- Rear ParkSense<sup>®</sup> Park Assist

# RAM 1500 WARLOCK: SOLID RELIABILITY

TOWING AS IT SHOULD BE Trailering is part of RAM DNA and heavy duty capability requires a heavy duty towbar that is attached directly to the highstrength steel frame.

ANTISPIN REAR DIFFERENTIAL This asset markedly increases traction when rear-wheel slippage is detectedideal in snowy climates.

AIRBAG TECHNOLOGY It's formidable, and includes advanced multistage front airbags, supplemental front-seat side-mounted airbags and side-curtain air bags.

#### ELECTRIC POWER STEERING

Our speed-proportional assist ensures superb highway road feel and minimal effort when parking.

#### DYNAMIC FRONT CRUMPLE ZONES

Engineered to bear the brunt of impact, they're designed to help keep driver and passengers safe and secure.

CLASS-EXCLUSIVE LINK COIL REAR SUSPENSION Long-proven over years and kilometres, our link coil rear suspension is tough, durable-with outstanding ride quality.

TUNED SHOCK ABSORBERS They're calibrated for ideal ride balance and deliver more resistance during upward wheel motion than during downward. SOLID STEEL BED The Ram 1500 cargo bed is constructed with tough, highstrength steel.

SIDE-IMPACT DOOR BEAMS They reinforce the protection against side-impact force-helping to protect from every angle.

From front bumper to steel cargo bed and everywhere in between, your Ram 1500 Warlock is engineered for all-round durability—and it all started with jaw-dropping procedures to help ensure quality, strength, and safety and security. Our engineers employed testing protocols that involved some of the

most brutal conditions imaginable. Like the scorching 48°C deserts of Nevada. The frigid -40°C winters of northern Sweden. Boulder-strewn off-road trails–and more. In every environment and under full and empty loads, Ram 1500 Warlock came through–just as it will for you, every day and over every kilometre.

# RAM 1500 WARLOCK IS ALWAYS READY TO ROLL

**THE FRAME** Utilising a combination of different grades of steel makes for a robust frame while still reducing weight to maximise efficiency. Eight tough crossmembers further augment the structural integrity of this solid, full-size pickup.

## THE FRONT SUSPENSION AND FRONT FRAME UNIT The

hydroformed tubular front frame employs high-strength steel; our long-proven short-/long-arm front suspension with coil springs and stabiliser bar works to ensure exemplary handling and road manners. **THE STEEL BED** Ram 1500 Warlock utilises high-strength steel where you really need it—in back, where big payloads are loaded onto resilient and uncompromising steel.

## THE CLASS-EXCLUSIVE LINK COIL REAR SUSPENSION

offers phenomenal strength, durability and lateral stiffness, along with impressive vehicle control. This Ram pickup is just as comfortable cruising down the highway as it is hauling heavy loads. And you'll certainly appreciate the comfort.



# EVERYTHING YOU WANT FOR TOWING



**TRAILER BRAKE CONTROLLER** It's just part of dozens of menu options in your control. This shows the brake set at 50% of operation with a 3.5% gain.



**STANDARD PARKVIEW® REAR BACK-UP CAMERA** With the handy Active Grid Lines, you'll find backing up-like to a trailer hitch-easy and convenient.



RAM

RAM 1500

STANDARD CLASS-EXCLUSIVE LINK COIL REAR SUSPENSION Ram 1500 Warlock maintains its own unique engineering, employing the long-proven and innovative link coil rear suspension technology.

# WARLOCK. THIS SPELLS SOMETHING POWERFUL.

## ELECTRONIC STABILITY CONTROL (ESC) SYSTEM

- Help regulate wheelspin with comprehensive All-Speed Traction Control. If slippage occurs during acceleration, the automatic throttle control will reduce torque; in extremes (like accelerating from pavement to ice), it will apply the brakes and reduce the engine power to maintain control.
- Tow with confidence, using Trailer Sway Damping, which detects yaw and applies selective brake pressure on the tow vehicle's opposite side to counteract and reduce the sway.

The Ram 1500 Warlock braking system features optimised pedal travel to provide quick power assist. Rear wheelspeed sensors are positioned for protection against road elements. ESC features multiple assets for braking; it even includes vehicle control when stationary. The most notable components of ESC are outlined here:

- Stop securely, with Antilock Brake System (ABS). Monitoring each wheel's speed, the Ram 1500 Warlock ABS design also incorporates back-up braking should one of the two braking circuits be compromised.
- Balance the braking. Electronic Brake-Force Distribution regulates brake pressure from front to rear to minimise stopping distances.
- Anticipate potential trouble. Ready Alert Braking senses when the driver's foot is lifted from the accelerator; it applies an imperceptible brake force to ensure that pads and discs are lined up should an emergency stop be required.

- Factor in the weather. Rain Brake Support automatically and seamlessly activates when the driver turns on the windshield wipers; all brake calipers gently pulse against their respective rotors to remove water from the pads.
- Make it home, with Hydraulic Boost Compensation. Should a failure occur in the vacuum brake booster or any related line, the brake controller will kick in to run the ABS pump; the system will even convey notice of the problem to the driver. Critically, the brakes will perform as normal until the failure is serviced.
- Stay still, with Hill Start Assist. When the vehicle is on an incline, this system keeps your Ram pickup stationary for two seconds after the brakes have been released or until the accelerator is depressed.

## PARKSENSE® REAR PARK ASSIST

This invaluable feature uses integrated sensors with ultrasonic waves to detect objects as far as 119 centimetres away from the rear bumper. Read-outs located in the gauge-cluster display team up with audible chimes to notify the driver of proximity to rear objects.

## BRAKING, TOWING AND PARKING: IT'S ALL SYSTEMS GO.

When you're moving, your Ram 1500 Warlock puts multiple systems and technologies to work, constantly assessing and interacting with the terrain, weather and trailer for total confidence and convenience.

# KEEPING IT REAL GENUINE RAM ACCESSORIES

Individuality, protection and functionality are the key design pillars when developing a range of accessories for any vehicle. The fitment of genuine Mopar Accessories will individualise the look of your Ram Truck, while, at the same time, features such as bonnet protectors or weather shields provide interior and exterior surface protection to ensure your truck stays in top condition.

Each Ram Truck owner has unique requirements and expectations of their vehicle which is why we have developed a range of genuine Mopar Accessories. So, to find out how you can add to the functionality of your Ram Truck, or for further information on our range of Accessories, contact your local authorised Ram Truck dealer today.

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# THE RAM COLLECTION

\*Warranty terms, conditions and exclusions apply.

Check out the Ram Collection for a range of Ram branded goodies across apparel, camping goods, drinkware and more!

To keep our range fresh, we're updating products from time to time<sup>~</sup>. To see our current range visit:

https://merchandise.ramtrucks.com.au/

# RAM 1500 WARLOCK EXTERIOR COLOURS



Flame Red



Bright White



Granite Crystal (M)



Diamond Black (P)



Hydro Blue (P)



Patriot Blue (P)

M = Metallic, P = Pearlescent. Colours have been reproduced as faithfully as possible, however actual colours may vary due to screen settings.

# RAM TRUCKS NZ AND AUSTRALIA

Is the only RAM authorised provider of proven right-hand-drive trucks in the world, something more than 10,000 customers have already acknowledged. Our trucks are built in Australia for Aussies and Kiwis. No-one can match our factory-backed, OEM-quality product, value and national dealer networks for peace of mind.



Ram Trucks NZ and Australia = 26% of export market Ram sales (2020)



Strong dealer networks across New Zealand and Australia



No.1 market outside of North America (2020)





## EATS UTES FOR BREAKFAST®

## RAMTRUCKS.CO.NZ



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